

# PLUS Q & A

by George Hohbach

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## ABSTRACT

Understanding empty spacetime or nothing as a timeless and space independent, simple piece of mathematical information, shows how the entire body of physical data—from quantum mechanics to gravity—can be understood as different expressions of this very simple mathematics: PLUS, which can be shown to define itself as both non-existent and unstable in its fundamental, time- and spaceless state. It can be shown how the first instances after the big bang reveal Plus with particles and forces and describe the numbers 1 and 2 to introduce math into the material realm as the all-encompassing concept. This also provides insights into the connection life, its processes and its consciousness has with timeless and spaceless nothing.

### 1. INTRODUCTION: The primal mathematical foundation PLUS

In my article “*Active Unity-Code Plus*” on [www.georgehohbach.com](http://www.georgehohbach.com) the mathematical premise PLUS is described in the following way:

**1.1. Simplicity.** In all areas of life, including science, man is searching for underlying structures, laws or principles. The notion is that the underpinning premise has to be simple and universal. One such simplicity is cybernetic feedback, as for instance, astrophysicist John Gribbin refers to in his book “*Deep Simplicity*”.

**1.2. Unity-Code PLUS.** The fundamental principle that will be used here in this Q & A article, and that has been the subject of other articles that can be found on [www.georgehohbach.com](http://www.georgehohbach.com), is called PLUS, the Math-Principle, or active unity-code. It is neither a cybernetic feedback loop nor an (recursive) algorithm. PLUS in its

primordial fashion is the description of a single timeless and space independent piece of mathematical information on which everything can be shown to emerge from.

PLUS is inherently dual as PLUS means both “MORE” and “ADDING UP” **at the same time**. This inner duality makes it timeless and space independent. PLUS is a unity that is never left. Here is how in more detail:

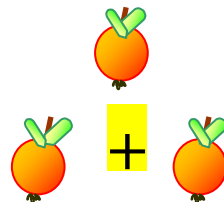
- PLUS can mean: one apple + another apple + another apple to show MORE.



Figure 1

**PLUS: MORE APPLES: 1 + 1 + 1**

- PLUS can also mean to *add all up*, so that one would get to 3 apples<sup>1</sup>. “Adding up” means including all, and that is the overall meaning of PLUS.



**3 apples**

Plus means *More* (Fig. 1)  
and *adding up* (Plus) as in  
Fig 2.

Figure 2

**PLUS: all (more) apples are ADDED UP to be 1 as a unit.**

- This can be codified in an *equation* to show the inner duality that PLUS encompasses: PLUS=MORE=ADDING UP.
- As “adding up” is PLUS again as the all-encompassing notion, “adding up” can be replaced by PLUS, so that the equation becomes **PLUS=MORE=PLUS.**

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<sup>1</sup> In his book “*Shadows of the Mind*” physicist Roger Penrose points out that a child (already) ‘knows’ what the numbers zero, one, three, etc. mean due to the child’s awareness, and the child also understands what the abstract concept of ‘three’ or ‘four’, etc. is. The child, according to Penrose, has access to the timeless, mathematical platonic world.

- The **equal signs** indicate that MORE (more sizes, scales, particles, laws, features, etc.) is always PLUS. With ALL (more) being PLUS, all is alike, the same. This is nothing: there is no time, and there is no space.
- The primal nature of PLUS is non-existence. That is nothing, an emptiness that is full of MORE.
- Consequently this MORE has to show itself, as MORE demands expansion. Nothing, emptiness or PLUS will continuously produce MORE, while always staying empty. That is PLUS as the single timeless and space independent mathematical rule that all is based on.

**1.3. More in a unit.** Several examples can be given to illustrate the meaning of Plus from different perspectives, as the article “*Unity-Code Plus*” highlights. They include the aspect of uncertainty, Gödel’s incompleteness theorem or Aristotle’s positive statement “*The whole is greater than the sum of its parts*”, etc<sup>2</sup>.

What is helpful to visualize too, is the following, as described in the article “*Plus and the Magic of Mathematical Simplicity*”:

- The **MORE-aspect** represents Plus in terms of “*additional*” and refers to **counting**, such as: 1, 2
- These two numbers (1, 2) can also be seen **as a unit**. The mathematical operation to implement that is, of course, **ADDING UP (PLUS)**.  
 $1+2=3$
- In the mechanics of the simplest mathematics, there is an uncertainty to be recognized. It pertains to the meaning of the number 2.
  - The number 2 can be understood as the 2<sup>nd</sup> as in counting 1, 2
  - or 2 can also simultaneously be perceived as II parts as in adding up  
 $1+2=3$ .

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<sup>2</sup> For descriptions on how Plus is both implemented by quantum mechanics, gravity and other physical processes go to the article “*Active Unity-Code Plus*” on [www.georgehohbach.com](http://www.georgehohbach.com).

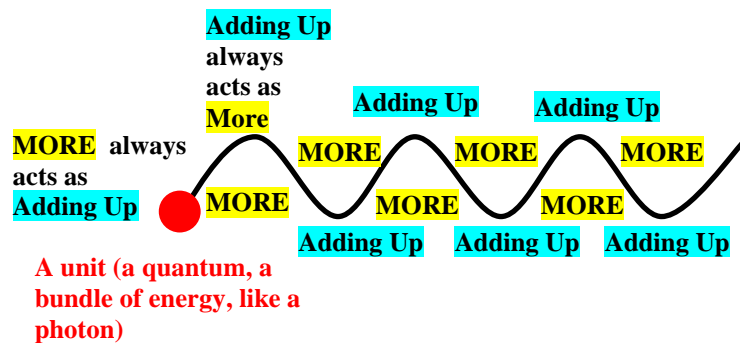
The data can be arranged in the following order to show how quantum mechanics reflects PLUS.

### 1.3.1. All at once.

From the Plus-definition **PLUS=MORE=PLUS** we know that the following aspects are present at the same time (as the equal signs indicate):

- 1) **A unit (Plus, a quantum like a photon<sup>3</sup>)**
- 2) **More**
- 3) **Adding Up (Plus)**

The wave pattern implements this: The wave pattern continuously depicts **a unit, a quantum like a photon**, as well as both **More** and **Adding Up** at the same time. The forward moving wave builds a crest. In doing so, it shows More, but this More is already always an adding up (Plus) towards the peak of the crest. However, the peak of the crest (Plus) is also already a More as the wave continues to become a trough and so on.



### 1.3.2. More must dominate.

More must dominate, as it is the first aspect of PLUS and More has to be stronger than Adding Up to mean More. There are 2 aspects to More:

- 1) Frequency: it tells you HOW OFTEN a crest appears in a time unit.
- 2) Number of photons: it tells you HOW MANY photons there are in a time unit and unit area. It can be one photon or More.

<sup>3</sup> Any fundamental particle ending with “on” is a quantum, like electron, proton, neutron, etc.

The quantum (Plus, a unit like a photon) moves FORWARD as a showing of More.

More always adds up according to Plus=More=Plus. So the photon (the unit, the quantum) adds up with the frequency (f) and the number of photons (n). The adding up is done by multiplication and the formula for the total energy (E) of the wave is:  $E=hnf$  (with:  $h$ =quantum/Planck constant,  $f$ =frequency and  $n$ =number of photons)

Note, the energy of the wave consists of 2 parts:

- 1) The energy of the photon:
  - a. the photon energy ( $h$ )
  - b. times the frequency ( $f$ );  $E=hf$
- 2) and the inclusion of the number of photons ( $n$ ):
  - a. one photon
  - b. or More
- 3) to present the total energy of the wave:  $E=hnf$ .

### 1.3.3. PLUS is time and space independent.

The total energy (E) of the wave came about through:

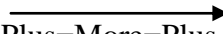
- 1) PLUS, the quantum as a bundle of energy ( $h$ =the Planck constant)
- 2) MORE
  - a. The frequency of the wave ( $f$ )
  - b. and the number of photons ( $n$ )
- 3) PLUS, which brings all together to state the **total energy** of the wave.

It is important to recognize: The TOTAL ENERGY encompasses 1 and 2: Plus as the photon (a unit) and MORE with its 2 features (frequency and number of photons) in a FORWARD MOVEMENT.

The **total energy** is a unit, and as Plus=More=Plus shows, there is no real sense for neither time nor space (due to the equal signs saying all is Plus).

- 1) You have a quantum, a photon.

- 2) there also is expansion based on the frequency and the number of photons.
- 3) and yet, it is all a unit. So, as all is a unit or a whole, there is no sense for neither inside nor outside, let alone time and space. There is nothing, and nothing happens (Plus shows More).

And, yet again, a photon can fly a distance for billions of years. Plus=More=Plus also tells us that there is a forward movement installed in the Plus-definition, as Plus first means More and then Adding up:  $\text{Plus}=\text{More}=\text{Plus}$  

#### 1.3.4. PLUS calls for More.

The More-aspect of Plus creates what we call uncertainty (the heart of quantum mechanics as established in Heisenberg's uncertainty principle), as there must always be More.

- As stated before: there are uncertainty pairs (1, 2) and while you can know one part (1) with great precision, the 2<sup>nd</sup> part is uncertain (as 2 means More).
- Quanta themselves have features (show More), and these features, like the spin of a proton, i.e., can present itself in 2 ways (qubits). While one can know one qubit (1) with great precision, the 2<sup>nd</sup> one is uncertain.

As More is always part of a unit and it shows, the quantum world has several ways (More) to implement that:

- Two qubits (like two different spins of a particle) can exist at the same time in a so called superposition.
- One quantum (like a photon or electron) can be at different locations at the same time with a certain probability. This is called a superposition.
- Two photons can be connected and act as one independent of the distance that is between them. This is called an entanglement or non-locality.
- But also More than two photons can act as one. That is usually called quantum coherence or a correlation (yet it is also an entanglement).

We have already seen that the *Adding Up aspect*, that is also part of Plus=More=Plus, is always also implemented, but the *MORE-aspect* is dominant, as that is demanded by the Plus-definition itself.

However, if the MORE-aspect is increased, then the Adding Up will become stronger, and the photon—that, for instance, exists at more places at the same time—will add all up to become a particle at one specific location for a very short period of time. Instantly the photon will get back into its More-configuration, as MORE is dominant.

If an observer looks at a photon, e.g. in a state of a superposition (being at more places simultaneously), then the photon will add up all *more* intensely as much MORE pieces of information (not only the particle's own information, but also the observer's signals, etc.) come together, and the photon will jump *randomly* into one position. The *random feature* in this version of the process of adding all up in a super intense way reflects the More-aspect: a concise, very dense Plus (due to a strong adding up operation) calls for More, and that is uncertainty.

We also see something similar on the large scale regarding the fact that a strong adding up requires a sufficient presence of More:

The big bang is a showing of More. Right afterward, matter particles (More aspects) form (adding up causes density of energy), because Plus=More=Plus demands that adding up is implemented; density and continuous adding up have to show. Yet, gravity, the force that adds up matter (mass) so well to form stars and planets, does not kick in until long after the big bang, when matter particles have gained more mass: not until MORE is present in the form of particles having MORE mass, does gravity start to add all up. So, here too, adding up all intensely does not want to happen right away.

Interestingly, also dark matter—a description for gravitational effects that are observed soon after the big bang, i.e. long before gravity starts adding up visible matter—can be understood as part of the “light” version of adding up before the “real”

adding up (what we call gravity) can show itself as enough MORE (visible junks of matter containing sufficient mass) is generated.<sup>4</sup>

## 2. Q & A.

The following *Question and Answer section* aims at providing an understanding of how PLUS (nothing) can be recognized in any aspect one encounters:

### 2.1. Do the findings of quantum mechanics have a coherent meaning?

Every unit has to implement the notion of Plus. So there are several possibilities (reflecting More) for a unit, e.g. a quantum, to implement **Plus or More in a unit**:

- the uncertainty principle (the heart of quantum mechanics) describes uncertainty pairs regarding fundamental particles such as the pair *momentum-position* (More-unity) or the pair *energy-time* (unity-More).
- the *wave-particle duality* is another option, where the wave denotes More and the particle represents the unit, that includes More, as the quantum (the energy bundle like a photon) is combined (added up) with the frequency of the wave and the number of particles.
- Other options are *quantum entanglements* or *quantum coherence* (two or more quanta act as one): More is acting as a unit. That is Plus.
- For more details see the articles “*Active Unity Code Plus*” or “*Plus-Implementations in Nature as Quantum Effects*”.

### 2.2. Why does the brain have 2 hemispheres?

The brain has 2 hemispheres carrying out rather different functions.

- 1) The right hemisphere is described as:
  - holistic, being the curious child
  - Feelings and experiences of timelessness take place here

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<sup>4</sup> Several avenues are being explored by physicists to try to explain dark matter. One such idea is the presence of *wimps*, massive particles existing only in extra dimensions (which is why we could not see these particles directly, should they exist).



2) The left hemisphere is described as:

- rational
- logic

Plus, the fundamental, timeless principle, tells us that math at its core contains 2 aspects:

- 1) The holistic aspect. Plus is always a unit. But this unit contains MORE. So there is always uncertainty, of what exactly is happening, as was described above. There is this kind of childish curiosity, a feeling of timelessness, etc.
- 2) We also have the very rational and precise side of mathematics:
  - Counting: 1, 2, 3, 4, 5 ...
  - Adding up  $1+2=3$
  - and all the other operations that are included in Plus (like subtraction or division that are there due to the More-aspect which can be seen as “less unity”: which is a subtraction or a division of unity).

Having 2 parts in a unit (consciousness), the brain (as an implementation of Plus) allows humans, for instance, to comprehensively use the Math-principle PLUS in their evolution as a unit that shows More and adds up More again, etc.

That is why the word “intelligence” (from Latin “*intelligentia*”) means 2 things:

- an actual insight (a Plus)
- and *being able to achieve* insights or cognition (Plus as its own process)

### **2.3. Is the universe infinite?**

It is very likely so, because Plus always contains More. If you think of the universe as a whole (a unit), then mathematics tells us, that there is always More.

### **2.4. Is the universe a hologram?**

You can look at it that way. There are several notions of “hologram” that were or are being considered right now. Physicist David Bohm, e.g., contemplated a

holomovement. More recently physicists like 't Hooft or Susskind (as can be watched on YouTube) describe the universe as a hologram, where boundaries contain the information of the whole. A boundary (like that of the visible universe) can be regarded as a PLUS, a unit, an added up version of More, and Plus as a unit always contains all (More).

The point is: All (More) is defined as Plus, as More (sizes, sales, particles, dimensions, etc.) is part of the Plus-definition. So, the mathematical information Plus tells us that Plus is everywhere. In essence, no matter where you look, you'll always see Plus. Why? Because Plus in its fundamental state defines itself as nothing, as it includes all (More) in unity that is spaceless and timeless. So, when More shows itself, e.g. in a big bang, the single aspects (More) that emerge are still included in the timeless definition of Plus. So *NOTHING really does happen everywhere* in our visible universe! We can regard ourselves as a part of a hologram, as the Plus/Nothing-information that the universe is based on can be found everywhere.

Plus (Nothing) stays Plus (Nothing) forever. That is why Heraclitus said:

*All things flow (More shows) and nothing (Plus) stays.*

## **2.5. Is time real?**

First you have to be clear what “reality” is. In this article, mathematics is considered to be the most fundamental reality, as it can define itself as non-existent, as nothing and still be active. Since this definition of nothing is based on Plus, and Plus can be cyclic (More shows that is added up, so that More shows again that is added up, etc.), time is, as a notion, included in nothing and can show itself if More (e.g. in a big bang) reveals itself.

Due to the More-aspect of Plus, it becomes clear that there are different cycles possible, i.e. there are different possible time experiences (as Einstein first demonstrated in his theory of special relativity).

So, time can be recognized in the visible universe, but the underlying premise is timeless and spaceless Plus/Nothing.

## 2.6. Is there no past, present and future then?

You can look at the definition of Plus (Plus=More=Plus) in its forward movement:  $\overrightarrow{\text{Plus=More=Plus}}$ . Then you can see: 1. Past (Plus), 2. Present (More) and 3. Future (Plus).

However, you can also focus on the equal signs that tell you all is one. Then there is no time at all, no distinction between 1. past, 2. present and 3. future.

## 2.7. Is space real?

Again, if you take mathematics as the timeless and spaceless premise of all, you know that More has to show. The cyclic, forward moving part is occupied by time, if you will. So, there has to be a Plus-implementation that is more unified and not subject to time (or limited by the speed of light). That is space. It is a uniform representation of Plus=More=Plus in its 3 visible dimensions. The PLUS sign (+) stands for 2 dimensions. The MINUS sign (-), that can be understood as meaning MORE (as More means less unity which is a subtraction), represents 1 dimension. Together one gets 3 visible space dimensions with time (the cyclic notion) being the 4<sup>th</sup> dimension that is included in the uniform Plus-version of space.

So space with its 3 visible dimensions is a timeless statement of how the universe works.



Figure 4

**PLUS and Minus/More as added together as one constituting 3-dimensional space. In this unit, every dimension can be seen as part of a possible Plus-sign (3 are possible overall), and it can be seen as one of the 3 possible Minus/More-signs. Everyone can see how the universe works: Unity (Plus) contains More (time).**

The Plus-premise also tells you why space is expanding ever faster: Plus adds More (space) as the 3 dimensions themselves tell us.

## 2.8. Is the universe large or small?

It depends:

- Plus=More=Plus tells us that there is no way to tell that anything is really “outside” or “inside”. More shows itself. This can be regarded as an output in terms of going outward. But More means Plus (it is placed between 2 Pluses), so More is still a unit or taking place within a unit, and this can be seen meaning that all (More) is inside.
- Therefore we cannot even say for certain that something is actually “big” or “small”, because “big” means something outside that is big or growing bigger, whereas “small” refers to something tiny or added up, i.e. something inside a unit.
- In string theory there is a notion of this: that the universe can be considered both as large or expansive and small or becoming smaller.

## 2.9. What about the Bible?

The beginning of the Genesis states: “*In the beginning God created the heaven and the earth*”<sup>5</sup>.” Heaven means number 1 and earth stands for number 2. So, once we have 1, 2, we want to understand what 2 means. The Genesis tells us: earth (number 2) was *without form (1) and void (2)*. In other words, number 2 in an abstract (mathematical) sense represents both the *second* and *II parts*. The basic information is MORE. Consequently the Genesis lets us know that there was *darkness (1) upon the face of the deep (2)*. Number 2 stands for More. This is something you cannot see exactly or be 100% precise about. That is what darkness upon the face of the deep describes: there is More.

Once that is clear, things are summed up: we learn that “*the Spirit of God moved upon the face of the waters.*” The spirit of God is a unit, and we know that each unit first shows More (the spirit **moves above** the waters) and secondly contains, adds up More (the waters) to be a unit. All (More) is one in this unit, there is unity: no space, no time: there is nothing (to actually see) that has a huge, infinite potential (More).

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<sup>5</sup> The quotes are taken from the “*The Holy Bible*” published by CollinsBible.

Thus, the first two verses of the Genesis provide us with a description of the eternal premise of all.

While most people would agree that the words of the 3<sup>rd</sup> verse “*And God said, Let there be light: and there was light.*” resemble the big bang (some of the energy/More is showing itself), people get confused when shortly afterwards in verses 10 and 11 the created earth (actual material matter) is covered with grass and fruit trees. Science has shown that life did not start that way on *planet earth*. However, one always has to remember that 1, 2 is the foundation that was presented in the beginning. The timeless information is: There is More in a unit and it shows. The herbs are 1 and the tree is 2. Both plants yield seeds or fruits. Both units contain More and show it. Put differently, the Genesis reminds us of the fact that actual matter (earth) follows the timeless and space independent principles of the void.

Once the cyclic notion (stars, sun, moon, etc.) is introduced specifically, life on the actual planet earth can evolve in the waters (oceans). Again, science tells us that while life developed in the oceans of planet earth, life did not also instantly emerge in the sky. Yet the bible in verse 20 speaks of creatures in the waters and fowls flying above the earth. So did the authors of the Genesis eat too many wild mushrooms after all? Again: the animals in the oceans represent number 1 in a horizontal fashion (More shows), just like the herbs did before. The birds in the sky stand for number 2 denoting a vertical orientation, like the fruit trees just did. The numbers 1, 2 remind us that life, too, follows the principles of nothing. More in a unit shows: Life expands (symbolized in a horizontal fashion) and it adds up (the vertical orientation) to be More again: that is life on land evolving towards mankind. That is CHAPTER 1.

Now follows CHAPTER 2. Number 2 is crucial; it needs to be understood well. So, chapter 2 is dedicated to explaining number 2 in the context of 1, 2 thoroughly. Chapter 2 begins with the fact that something has just been completed, i.e. the creation of the universe, earth and man was carried out. There is a complete unit (chapter 1). We are also told that God rests. So nothing happens. That is exactly what the beginning of chapter 1 told us. The beginning is nothing (a unit, all is one). There is nothing. Accordingly in chapter 2, the earth shows no plants and no herbs. “*God had*

*not caused it to rain*” it says in verse 5. “Rain” stands for More and More has not yet shown. So, there is not even a “*man to till the ground*”. Without More, there is no (inter)action! But the rule is: There is More in a unit and it shows. So in verse 6 we are informed: “*there went a mist up from the earth*”. More shows. That is what number 2 represents. Nothing means there is a unit (1) and More (2) shows. That is why man is “*formed of the dust of the ground*”, which means that More (the horizontally spread out dust of the ground) allows for adding up to take place, so that there is a unit again in the form of man. This unit (man) contains More and shows it. God’s breath of life (More) made man a living soul (More in a unit and it shows). In chapter 2 man is not created a 2<sup>nd</sup> time, but it is stressed that both creation and consciousness are based on the action-generating capability of 1, 2; of More in a unit. Chapter 2 raises awareness of the inner workings of all by repeating, strengthening the understanding of 1, 2. Number 2 is also a repetition in the sense that it can be seen as a unit of its own, if number 2 means the second. That is why everything is pointed out again, yet this time as a deepening insight. Symbolically this is described with man sitting in the garden in Eden. The *trees that provide food* show that there is More that can be integrated. The *tree of life* is the timeless principle on which all happens, and the *tree of knowledge of good and bad* represents the fact that the consciousness also follows the universal pattern. “Good” means whole, complete, in a systematic, holistic fashion which adds all up. “Bad” stands for single pieces of information or just More (data) that is never put into context. The fact that the consciousness can expand (see More) and add all up is symbolized by the four rivers that went out of Eden. As 2 also stands for II parts ( $2+2=4$ ) man can recognize More and integrate it, add it up. Man is forbidden to eat (use) from the tree of knowledge, as it destroys unity. But as More has to show, man starts to use his growing awareness anyway, and with a growing awareness mankind (Adam) can then indeed see More in the outside (name things, differentiate), add all up (integrate it deeply, or sleep) and see More (division) again. That is when Adam becomes aware of Eve. Mankind has become more aware, and that ensues being able to better recognize differences (More). So “man” and “woman” are merely meant to be symbols to illustrate a development of human consciousness.

CHAPTER 3 begins with the serpent—the drive to implement More that allows adding up—and the tree in the midst of the garden—the unit containing More. If one eats a fruit of the tree in the middle, if one integrates an aspect of unity, then one focuses on More (single parts) and understands More: single pieces of data in a small context: that is knowledge. So Adam and Eve realize that they are naked; they see even More details. It is an inevitable process, as the rule is that More shows and is to be reintegrate (added up). Understanding More and More (single aspects) can obscure the original source of all, which is nothing (unity). That is why Adam and Eve have to leave paradise at the end of chapter 3, and the long journey of gaining ever more understanding of where all comes from until unity (nothing) is fully seen again begins with chapter 4.

In different, successive steps, the Old Testament describes how man tries to achieve a complete systematic understanding of all. Egypt eventually symbolizes the wisdom that needs to be integrated in order to get a liberating effect as clarity sets in. The achieved clarity, which Moses is able to obtain, can then serve as a timeless foundation for generations: the culture of a people as a specific version of understanding nothing.

The New Testament is a 2<sup>nd</sup> part that, like the 2<sup>nd</sup> chapter of the Genesis, says exactly the same thing, but gets a chance to explain it more (thereby introducing its own set of symbols to present all-encompassing images to illustrate the overall context).

In the New Testament, the *“Gospel According to St. John”* states the following: *“In the beginning was the Word, and the word was with God, and the Word was God. The same was in the beginning with God.”* The term “word” represents information: it is a unit consisting of More (several letters), and it shows More and adds all up in the form of meaning that includes its environment.

As was explained before, the Genesis, in its first 2 verses, gives a description of what this primordial information is.

The “*Revelation of St. John the Devine*” refers to both the Old Testament and the New Testament in its account of the inner, all-encompassing process of lifting the spirit up into eternity.

### **2.10. How is Plus implemented in the financial markets?**

Value investors, for instance, look for good or great companies (units, Pluses) whose shares are cheap, because the market is overreacting to some (minor) problem or bad news. Yet, overall, the company has a good, solid business concept at its core and can therefore grow (show More) in the long run.

As More is the first aspect of Plus, people tend to overreact (show More) to both good and bad news (more information). That is why “the market” exaggerates in both directions. The More-aspect also makes a lot of people (More in a unit) overreact (show More). Pressure, angst, is a Plus in terms of a cramped condition (one feels, one gets driven into a corner), and Plus wants to show More, just like empty space or fundamental particles. The easiest way to show More is to run, to take flight. That’s how you get your overreactions by a lot of people in financial markets. The herd mentality reflects the notion of “More in a unit” and evokes a feeling of safety or togetherness.

The value investor aims at achieving More in a unit based on information and understanding. The long-term view accommodates the More-aspect that wants to show itself. The recent past is remembered more strongly, as it is closer to being new (or More). The past is used to extrapolate what will likely happen in the future, as everyone knows that More will show. In order not to get swept away by daily news or news for the short-term (More), the value investor not only takes the recent past, but also the distant past into account, to create for himself a wider unit (including the distant past and the distant future) to be able to allow More to happen in that range without having to constantly act to implement More himself. This approach tries to embed itself in timelessness, and therefore requires discipline, too, to withstand the urge to act all the time.

Studies—in what has become recognized as the field of behavioral economics and finance, that especially analyze the behavior of market participants—which describe



the above mentioned facts, have also shown that people are More influenced by their being afraid of losing money than they are enticed by the possibility of achieving gains as Kahneman and Tversky showed in their prospect theory. Again, if you lose money, or even if only the stock price goes down, More is hampered, or even worse reduced to a state of less. That is the opposite direction of how Plus wants to show itself. Plus wants to show More in a forward direction. The brain reflects that, as it rewards this kind of forward movement (the anticipation of a gain) with dopamine, a hormone that makes you feel happy. Yet, it seems strange that cashing in gains is less exciting than the expectation of achieving More. Well, adding all up, the second aspect of Plus, takes effort. You have to give it some thought, you have to think ahead in terms of where are you are going to put your money next, etc. In addition, the More-aspect is stronger than the adding up aspect. So, realizing gains is not as much fun, especially as there is always a chance that the stock price can go up higher (show More). That is why investors need a strategy they stick to. That way they can execute Plus=More=Plus in a (hopefully) more detached way.

Two more aspects are crucial, too: one is the overconfidence bias and the other the anchoring effect. One can easily see where overconfidence comes from, as More always wants to show. Regarding the anchoring effect: As we add up or store important experiences that are so strong (show enough More) that they need to be added up long-term, the first experience we make is crucial, as it serves as a reverence point (Plus), the anchor. That way further actions, numbers, etc. (More) are absorbed based on the first Plus. Again, the value investor aims at becoming a wider unit to include all the short-term More from a concept-based, timeless point of view.

Daniel Kahneman, who together with his colleague Amos Tversky contributed to the emergence of behavioral economics, showed that he can describe 2 ways of thinking: system 1 stands for associations that come in great numbers to your mind when you hear something, and system 2 requires effort, as it includes putting things together like in solving a math problem. Naturally, system 1 is easier to experience as it shows More. System 2 describes the second part of Plus: adding up. (We also see that in the universe: it appears that dark energy, which causes space to expand

ever faster, is stronger than gravity that adds up. Also, the big bang is an event of showing More in the first place.)

In the beginning we talked about the 2 hemispheres of the brain. They, too, reflect More and adding up. The rational side refers to showing More like counting 1, 2 and also adding up to show More again, whereas the holistic side represents More in a unit, the overall timeless and space independent Plus.

Remember, 2 also simply means More. So, the rational side that counts 1, 2 reflects More, but More also means a lot of things at the same time (like the fundamental particles can be at more places at the same time). Even if you try to be very rational (be like counting 1, 2), there are always More ideas, images popping up, too. And that is just describing thinking. There are a lot of ways how one can perceive things on so many levels. The bottom line is: there is a lot of input and information (More) and this needs to be put into context (added up). Since adding up takes effort and is not as much fun as just looking for More (hunting), you need a strategy, discipline and repetition, combined with constantly challenging yourself or just doing something fun in between (looking for More) to stay excited and positive.

The more you understand Plus, the more you can recognize its implementation in every aspect. This is possible as Plus includes the More-aspect in its own definition. So, the short-term memory, for instance, reflects that there is More, i.e. a lot of different pieces of information (small Pluses themselves) that get stored for only a short period of time to make room for new information (More). If, however, a signal is rather strong (shows More in itself), then it gets passed on to the long-term memory to be stored there. Here, it gets stored based on the notion *More in a unit*, as the information is not saved at one location but is stored at different locations in the brain (the unit). That way the information can be retrieved by adding up all the data to form a concentrated unit (a Plus) that allows the person to act on (to show More). If you look at the definition of Plus which is Plus=More=Plus, you can see how this works in more detail: A signal (a Plus) becomes More. The More-aspect is located between 2 Pluses, so More can be regarded as contained within a framework. That is the short-term memory where different data (More) is kept. Yet More pushes on, so the short-term memory only holds information for a short period of time. Due to the

2 equal signs we know all is the same, i.e. nothing in a time symmetric fashion. So, weak signals are treated just as that: nothing to be concerned about. If the signal is strong, then the More adds up as the second Plus and becomes a memory: *More in a unit that shows More*. This is the reason why the data gets stored at different locations. That way it becomes more timeless than if all the data were stored in one concise location only, which would require an instant, strong showing of More. The Plus-definition, though extremely simple, allows many interpretations due to its More-aspect, and nature over time can figure out “new” ways how to implement Plus time and again.

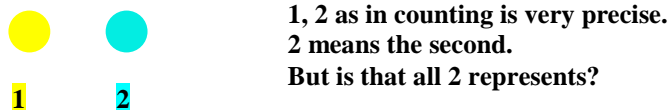
Thus, if you have a simple strategy (a Plus), you can and should stick with it, as you can implement it time and again, and even improve your understanding of it and evolve. Thanks to the More-aspect, there is always something else you can try to wrap your mind around.

### 2.11. How does Plus account for the evolution of life?

Life is based on organic molecules which are carbon based. Carbon is very stable and very reactive. It is a Plus (it is stable, a unit containing More) that wants to be More. Carbon has 4 electrons available on its outer sphere to produce stable chemical bonds in a great number of ways (with other elements). The number 4 stands for the fact that **number 2** (as in counting 1, 2) not only represents the second, but also simultaneously means **II parts** ( $2+2=4$ ). This is due to:

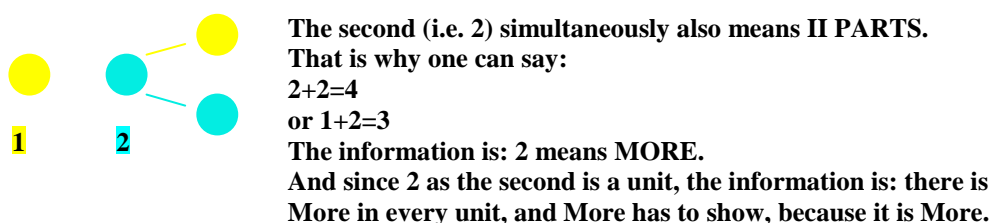
THE MAGIC OF MATHEMATICAL SIMPLICITY:

The simplest operation, as stated in the beginning, is counting: 1, 2



A closer look reveals the following:

Figure 5



This therefore states: there is counting (1, 2, or showing More) AND there is adding up as 2 (the second) also represents II parts, so that 1, 2 can also be read as  $1+2=3$ .<sup>6</sup>

Carbon can implement the Plus-information very well. If you remember that the number 2 (as the second in 1, 2) can also be regarded as a unit (the second), you see that 1 is a **unit** and 2 is a **unit**. In other words, 2 (as the second, a unit of its own) can be regarded as a copy of number 1 (a unit).

So, a unit in the form of a hereditary molecule (number 1) can replicate itself and become number 2 as the second unit. The Plus-definition allows that and makes it possible, as adding up is also part of its definition. In other words, the hereditary molecule can add up More (elements from the environment) to make a copy of itself (to be the 2<sup>nd</sup> unit). As 2 also means II parts, the hereditary molecule can add something else to be a second unit: so it adds up amino acids to become proteins. And as 2 is just the minimum to count as More, after a while, More and More (elements) get added up to be a unit that contains More and shows More: a cell. It's all based on simple math.

## 2.12. Is the universe a computer?

I would say no, but it is mathematical. It is not a computer, because not everything can be computed. Plus tells us, that there is always More. So, even the ultimate all-inclusive mathematical operation, which is adding up, informs us that there is always More; naturally also More than you can compute. Interestingly, as was described earlier, the information More means *additional*, and that is part of what PLUS stands for. So, as all (More) is part of PLUS, one can say—since Plus is mathematical—that the universe is mathematical. Aristotle put it this way: “*The whole is greater than the sum of its parts.*” Gödel’s incompleteness theorem can be understood in this sense, i.e. a sufficiently established mathematical theory contains More information than can be proved to be true (which is uncertainty and that is More). Again this illustrates the notion of More in a unit. The aspect of More in a unit is also reflected in the halting problem that Alan Turing described. There is no procedure (a computer program)

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<sup>6</sup> This again helps you to see, why there is a hidden 4th dimension within 3D-space, as there is constant adding up (cycles) included, and it helps you to understand to see why numbers tell a story.

to compute if another computer program has halted and given an output. Roger Penrose talks about that in his books “*The Emperor’s New Mind*” and “*Shadows of the Mind*”, so does Seth Lloyd in his book “*Programming the Universe*”.

### **2.13. Is growth good?**

Yes, as there is always More, and that wants to show.

But as PLUS=MORE=PLUS tells us: you have to be all-inclusive and positioned long-term. If you ignore facts (i.e. take short-cuts, or only focus on short-term solutions) then you will produce a problem: by ignoring facts, you add these facts up in the *unit of ignored facts* (you shuffle them under the rug) hoping you can control them there. But the rule is: each unit (Plus) contains More, and that More will show. So, at some point, the ignored facts will resurface. This can be very unpleasant on all levels—personally, economically, for societies, the planet, etc.

The Chinese 5 Elements theory describes this notion in its 3 cycles. One cycle is constructive and promotes growth, as all data is considered. The other 2 cycles explain how problems occur, as short-cuts are being taken in getting from one phase of the cycle, not to the next as would be appropriate, but to phases further ahead.

So what is needed is good MANAGEMENT. And what is that? All you have to do is to translate PLUS into words:

First, there needs to be a positive, simple premise you start with, because Plus is simple and positive. That’s where *mission statements* including your core *principles* and *values* come in. You need a short description of where to go and where to start from. As Plus is timeless, the principles and values should be timeless, too. This creates clarity, people know where all is heading, and it automatically keeps you flexible and energized, as each Plus contains More and shows More. This is different from a plan, as plans tend to control too much and keep More suppressed.

So More, the second phase, is not tackled with a plan, but with a *strategy* that derives from your mission statement, and that is always executed in reference to the mission statement. A strategy is doing More. You organize to deliberately split up your concise mission statement (Plus) into More pieces (smaller Pluses). To maintain systematic unity, you base everything on the mission statement. You need skilled,

reliable people so that they can be Pluses that act independently, but within the systematic context. Depending on what stage a project is in, one focuses on More either primarily as research (getting out and acquiring data) or one presents something (a product, a service, etc.) and gathers information simultaneously (feedback, research data).

Once you have gone through the More-phase with an open mind (showing More requires openness) you have to add up the acquired data together with your mission statement in a comprehensive fashion to see where you are and what you can improve to show More again. There is no management without growth (Plus, More). You can administer inaction or decline by suppressing More from showing itself until More looks for other ways to show (like decay), but you cannot administer growth. Consequently, the universe is a management event, not an administration exercise. An interesting book in this respect is *“The Upcycle”* based on the C2C-concept by Michael Braungart and William McDonough.

*All things betray the same calculated profusion.*

Ralph Waldo Emerson  
(from: *The Upcycle*, p.33, 2013)

Plus as More and Adding Up can be found in many statements of people from all walks of life that deal with management:

At the German Handelsblatt’s 2013 Pathfinder congress Michael Schumacher, the 7-time Formula 1 world champion, described success as a huge puzzle whose pieces have to be put together time and again.

Louis V. Gerstner gives an account of the turnaround that he initiated at IMB during the 1990s in his book *“Who Says Elephants Can’t Dance?”* and states: *“I came to see (...) that culture isn’t just one aspect of the game—it is the game. In the end, an organization is nothing more than the collective capacity of its people to create value.”*

Michael Braungart and William McDonough stress the importance of abundance to illustrate how growth can work constructively and continuously in an all-encompassing sense, if the premise for action is comprehensive clarity.

#### 2.14. How is Plus reflected in the concept of fitness?

To stay fit, you exercise, you show More. But you don't exaggerate, which means you add all up; or put differently: you know your strengths, weaknesses, your overall condition, etc. and execute your exercises in this context. That way, you add up More to feel energetic, instead of exhausting yourself. As fitness turns out to be holistic, too, you also need to pay attention to all aspects—like nutrition, mental exercises, etc.—to see the bigger picture. (Common sense and curiosity go a long way.)

#### 2.15. How is Plus implemented in films?

If Plus is implemented in storytelling, the plot will evolve around an aspiration of the protagonist. This aspiration has to be positive (a Plus) in order to be able to grow. It is not that easy to hammer out a positive goal and pursue it as a plot. The pitfall is that one reverts to only “not wanting” to get killed or to lose one's freedom, etc.

Good examples of movies or TV shows, the plots of which do reconstruct the Plus pattern, are the TV show “*Friends*” or the movies “*The King's Speech*”, “*Annie Hall*”, the 2010 remake of “*Karate Kid*” or “*Ocean's 13*”.

#### 2.16. And there is always More.

So, when you consider all that was said so far regarding Plus, 1, 2, and especially with respect to physics, you can rather well refer the findings of the theory of cosmic inflation and the data from the early moments after the big bang to the PLUS-definition: **PLUS = 1. MORE = 2. ADDING UP (PLUS)**


The Plus-definition (or equation) tells us that all (More) is one and therefore non-existent. Plus also tells us that MORE must show itself in a wholeness-guaranteeing fashion, as all is Plus, and Plus is timeless and space independent. Plus is always present! Nothing happens.

Let's apply PLUS as **counting (1, 2)** and **adding up** with regard to cosmic inflation.

**1:** MORE has to show as the 1<sup>st</sup> part of the Plus-definition

**2:** MORE (2 as the minimum More) demands ADDING UP, so all stays one (**1**).

We know that **2** as a unit (the 2<sup>nd</sup>) also means II parts. So, **2** includes **1**, **2** again.

**1**: MORE   
**2**: MORE is ADDED UP: **1** (oneness, unity)  
**2** (More as reflected in uncertainty, randomness)

It can be seen how **1** in general contains More (the 1<sup>st</sup> part of Plus) in a uniform way, while More (**2**) at the same time continues to show (additional More) and gets added up, too, which causes growing unity, density, oneness (**1**).

The theories of cosmic inflation describe how More (quantum fluctuations, waves) builds up in a uniform fashion.

The extreme unity, density (oneness, Plus, containing the added up More) needs to show More, as the demand to release More becomes super intense and overwhelming: the BIG BANG is the sudden and randomly occurring hefty release of all the stored (added up) More (energy).

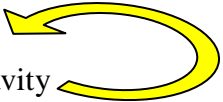

Yet, as PLUS is timeless and space independent, the described process does not stop or occur only once. It, the release of More in big bangs, happens—as the theories of cosmic inflation also show—all the time.

The universe expands (shows More) on a material level based on the accumulated density of More.

MORE & ADDING UP tell us:


1. there are More-aspects (matter particles)
2. and forces (relationships like adding up or splitting up/showing More within the whole)

So, let's consider **1**, **2** again as the big bang.

**1**: MORE shows as the big bang  **1 is 1: this evokes curvature**  
**2**: MORE is ADDED UP: **1**: gravity   
**2**: More-aspects: single particles that are embedded in uncertainty, randomness, as More is uncertain in its meaning.



It becomes visible that gravity (the 1<sup>st</sup> force to show after the big bang) relates instantly back to the showing of More (1), as both MORE (the big bang) and gravity are labeled with number 1.

This is recreated unity (1) and shows how the notion of curvature plays the important role that it does. Curvature “bends backward”, it cycles back to the beginning: The cyclic notion is time. As there is no inside and outside (all is Plus), the cyclic notion of time is part of unity. 

The notion of oneness, unity (1), also tells you how 3-dimensional space evolves in time: MORE and ADDING UP are one (1): More is represented by the MINUS sign (as More stands for less unity, which is a subtraction or division) and Adding Up is represented by the PLUS sign. Plus (+) and Minus (−) constitute 3D space, that, due to its unity, is not subject to time, or limited by the speed of light<sup>7</sup>, which allows the universe (its space) to expand faster than the speed of light right after the big bang. Space, especially as it is so uniform in its depiction of Plus and More (Minus), is also neither outside nor inside, as all is Plus.

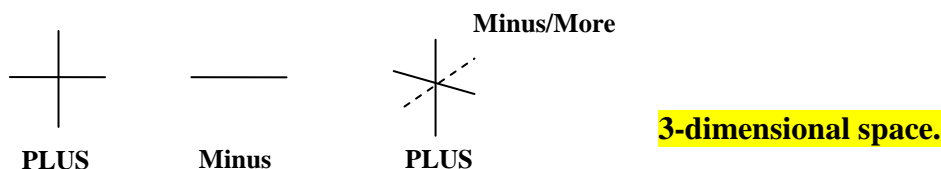


Figure 6

The conciseness of number 1, that includes More and gravity (adding up), helps to understand why gravity is so weak compared to the other forces (that will follow after gravity has shown itself). MORE is overwhelming, so that gravity can only become effective later, once More has presented itself to allow gravity to add up.

Unity (nothing) is never left, as all is Plus. Therefore the big bang that releases More into the “outside” occurs “inside”, within nothing. Nothing happens.

<sup>7</sup> For a more detailed discussion on the speed of light see, for instance, the article “Active Unity Code Plus” on [www.georgehohbach.com](http://www.georgehohbach.com).

The dominance of More over adding up also explains why at the smallest levels (the quantum world) the different fundamental particles (units, added up density) are forced to exist in different configurations of MORE, be it exhibiting uncertainty themselves, a dual nature as in the wave-particle duality, or being at more places at the same time with a certain probability, or more particles acting as one.

One can draw a chart that depicts the emergence of the fundamental forces and matter to establish PLUS, respectively the numbers 1, 2 as More in a unit that shows:

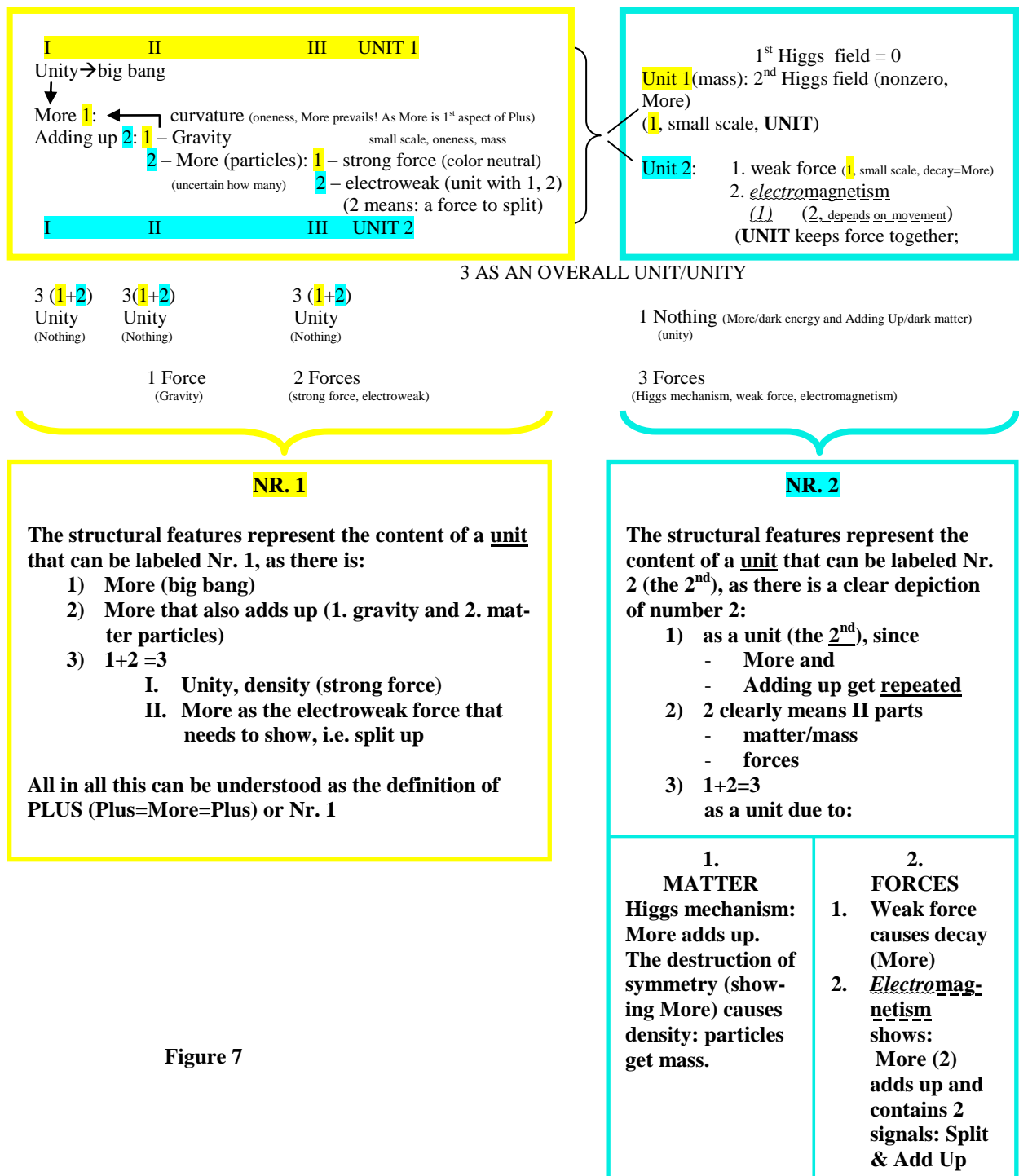


Figure 7

Counting (1, 2, 3) and Adding Up ( $1+2=3$ ) converge in number 3. Number 3 represents unity that contains More (counting) and Adding Up (Plus). In other words, number 3 stands for timeless and space independent PLUS or nothing. The above chart (Fig. 7) shows that number 3 is always present; such is nothing (the void or empty space).

The beginning of the universe, right after the big bang (under one second after the big bang) can be understood as revealing the numbers 1 and 2 that the universe is then built on.

From the chart (Fig. 7) we can see:

- Several layers of nothing can exist, as mathematics (Plus) tells us that Plus (nothing) contains More.
- Nothing can therefore have energy (More in a unit that needs to show) and different charges (notions of adding up/Plus or splitting up/More). Nothing does not yet have matter (concrete single parts) as all is still one due to the definition of Plus that says that nothing (oneness) contains More. Once one accepts that the universe is mathematical, it is easier to see why there is nothing, and why nothing can be so full of More without being concrete as matter.
- Fundamental particles are like actual peaks (Pluses) or excitations within force fields within nothing.

Using simple mathematics or PLUS, one can show how all emerges from nothing which contains all.

*... the Higgs mechanism (...) tells us about the richness of empty space.*

Lisa Randall

(Higgs Discovery, 2012, p.15)

*„There's More to Nothing Than we Knew“*

Dennis Overbye

(www.nytimes.com)

*People say to me, "Are you looking for the ultimate laws of physics?" No, I'm not. I'm just looking to find out more about the world, and if it turns out there is a simple ultimate law that explains everything, so be it (...) My interest in science is simply to find out more about the world, and the more I find out, the better it is.*

Richard Feynman  
(from: A Universe from Nothing, 2012, p.177)

*A complex system that works is invariably found to have evolved from a simple system that worked.*

John Gall  
(from: The Personal MBA, 2010, p.308)

*This is common to all our laws; they turn out to be simple things, although complex in their actual actions.*

Richard Feynman  
(The Character of Physical Law, 1992, p.33-34)

*You can think of the vacuum as a reservoir of energy ...*

Lisa Randall,  
(Warped Passages, 2006, p.226)

*Even in the most quiescent setting imaginable, such as an empty space, the uncertainty principle tells us that from a microscopic vantage point there is a tremendous amount of activity.*

Brian Greene,  
(The Elegant Universe, 2003 p.119)

*And that is, you start out with very simple ingredients and some simple rules, but you have to have enough ingredients to make it complicated. And then you put in some randomness, some fluctuations and some randomness, and realize a whole bunch of different representations.*

George Smoot  
(George Smoot on the Design of the Universe, May, 2008:  
[http://www.ted.com/talks/george\\_smoot\\_on\\_the\\_design\\_of\\_the\\_universe.html](http://www.ted.com/talks/george_smoot_on_the_design_of_the_universe.html))

*Einstein (...) was driven by a passionate belief that the deepest understanding of the universe would reveal its truest wonder: the simplicity and power of the principles on which it was based.*

Brian Greene,  
(The Elegant Universe, 2003, p.xiii)

*Nothing—in this case no time and no space!—is unstable.*

Laurence Krauss

(A Universe from Nothing, 2012, p.174)

*The newborn universe was simple (...) If there were no alternatives to the initial state of the universe, then exactly zero bits of information were required to describe it; it registered zero bits. This initial paucity of information is consistent with the notion that the universe sprang from nothing.*

Seth Lloyd,

(Programming the Universe, 2007, p.45)

*The basic idea is very simple. In the presence of a positive vacuum energy, it will remain true that most states tend to empty out to empty space, but “empty space” will (...) have a Gibbons-Hawking temperature (...). This temperature gives rise to thermal fluctuations (...) which can then continue forever as in the standard story of eternal inflation.*

Sean Carroll and Jennifer Chen

(Spontaneous Inflation and the Origin of the Arrow of Time, p.20, arXiv:hep-th/0410270v1)

*... it is absolutely essential that we take care of this planet ...*

Amy Mainzer

(The Future of Space Exploration, <http://keentalks.com/future-space-exploration/>)

*Moreover, it shows us, at least, that things like the natural numbers can be conjured literally out of nothing, merely by employing the abstract notion of ‘set’. We get an infinite sequence of abstract (Platonic) mathematical entities—sets containing, respectively zero, one, two, three, etc., elements, one set for each of the natural numbers, quite independent of the actual physical nature of the universe.*

Roger Penrose

(The Road to Reality, 2004, p.64-65)

*... with the introduction of the chaotic inflation scenario (...) it was realized that the basic principles of inflation actually are very simple.*

Andrei Linde

(Inflation, Quantum Cosmology and the Anthropic Principle, p.3, arXiv:hep-th/0211048v2 8 Nov 2002)

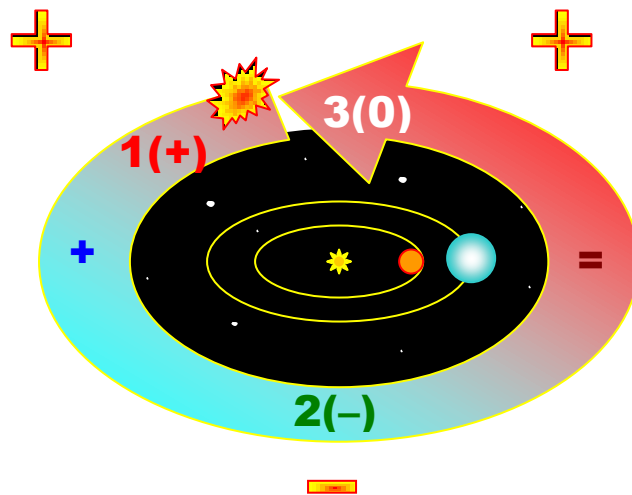
*Information is forever.*

Leonard Susskind

(Leonard Susskind on The World As Hologram, November 2011,

<http://www.youtube.com/watch?feature=endscreen&v=2DII3Hfh9tY&NR=1%E2%80%A2>)

For MORE go to [www.georgehohbach.com](http://www.georgehohbach.com).



PLUS: MORE IN A UNIT

A quantum physicist comes home from work. It's late, and he looks tired and dizzy. His loving wife asks: "*Honey, what's the matter?*" And the quantum physicist goes: "*Oh, it's nothing!*"

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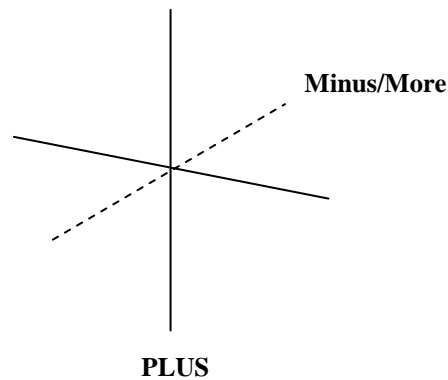
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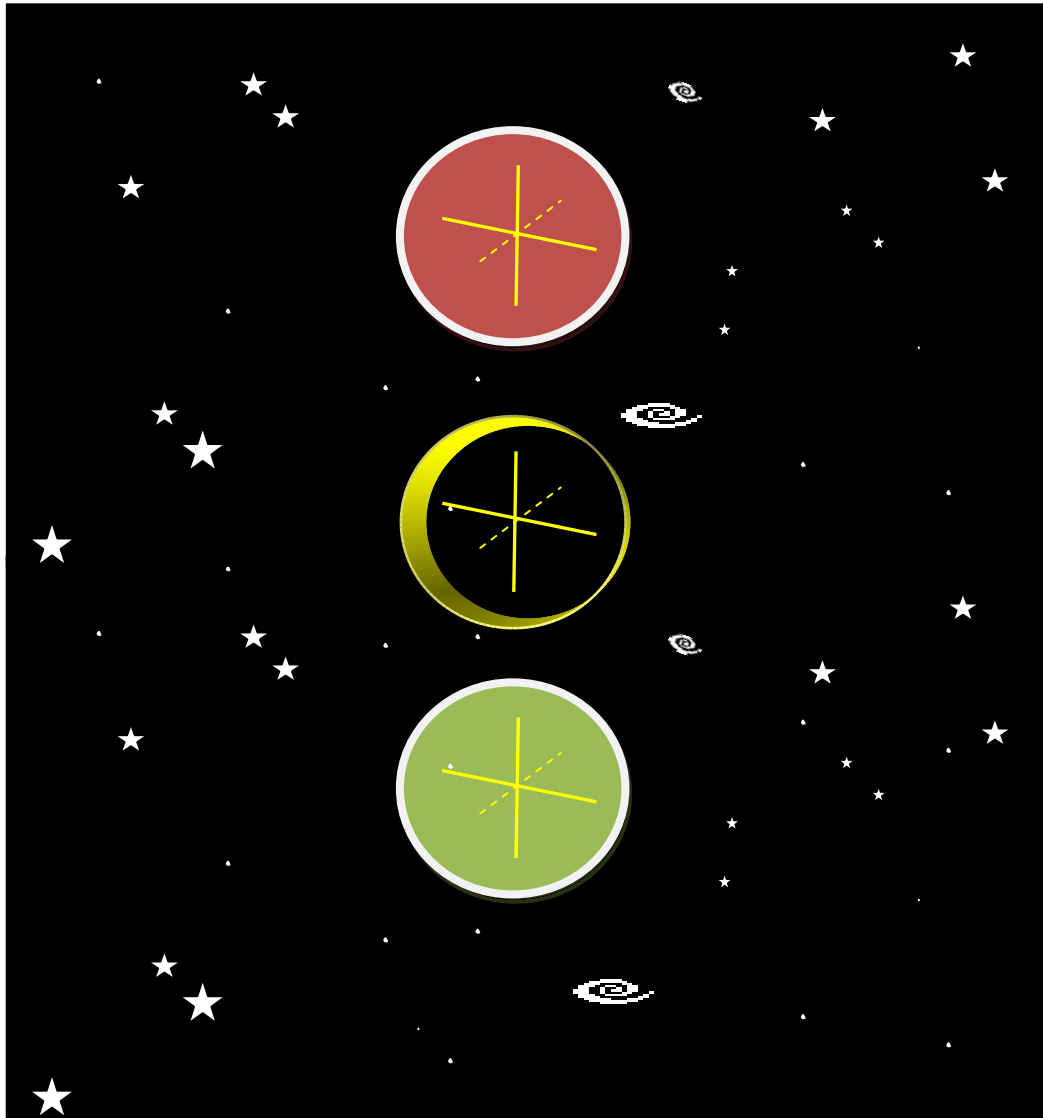


George Hohbach studied law and value investing. Due to his cooperation with an American agency, he has analyzed the principles of film plots, and based on a comparison with the elements of scientific and philosophical methodology, he has designed an assignment approach of data to the universal, primal pattern: Plus – the Math-Principle. ([www.georgehohbach.com](http://www.georgehohbach.com))

Contact: joergch@gmail.com  
or in the US:  
SUITE A MANAGEMENT, TALENT & LITERARY AGENCY  
LLOYD D. ROBINSON, Agent/Principal  
136 El Camino Drive, Suite 410,  
Beverly Hills, CA 90212  
PH: 310 278 0801 FX: 310 278 0907  
EM:suite-a@juno.com



*All becomes one and one becomes all.*



*All things flow and nothing stays.*

Heraclitus